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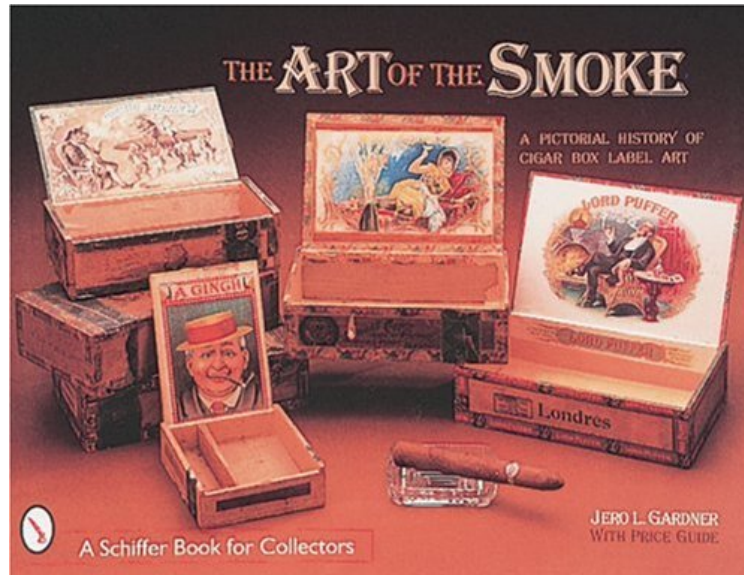
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The Art of the Smoke: A Pictorial History of Cigar Box Label Art (A Schiffer Book for Collectors)

Jero L Gardner : The Art of the Smoke: A Pictorial History of Cigar Box Label Art (A Schiffer Book for Collectors) before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of the Smoke: A Pictorial History of Cigar Box Label Art (A Schiffer Book for Collectors):

1 of 1 people found the following review helpful. Very nice book for the collector or label dealer. I highly recommend.By Brian P.This is a very nice hardcover book. Lots of color photos. Great reference book for the cigar box label collector or dealer. I highly recommend this book. Its a older book but still a very valuable item as there are not too many cigar box label books out there to choose from. If you purchase this book I am sure you will be pleased as much as I was. Thank you for reading my review.0 of 0 people found the following review helpful. ... this for my grandson for Christmas and he absolutely loved it.By Michele SimpsonGot this for my grandson for Christmas and he absolutely loved it.0 of 0 people found the following review helpful. Art of the smoke,By Juan Carlos ReyesThis book is for any art lover. This type of book makes for a perfect coffee table book. It contains many, many, pictures long gone and lost in the cigar artwork. Its a hardcover that has restored the pictures in great detail. If your a lover of cigars and the artwork that graced the cigar boxes of old, then you have found that book.

"A picture is worth a thousand words." There is no better description for what the art of the cigar box label did for sales of cigars from the mid 1800s through the 1930s. Busty women, heroes, impish children, sports icons, composers, all these and more found their way into the advertiser's art. The makers would change labels at the drop of the hat if they thought it would help sales. This new book shows hundreds of the finest examples from the world's largest private collection of cigar box label art, revealing the imagination and creativity of the printers and lithographers of the period. Each is shown in a beautiful, full color photograph and is accompanied by a description with a current value on the collector's market. This is a visual delight, sure to please cigar aficionados, but also to be much valued by collectors,

designers, and students of advertising history. And it makes a great gift for the smoker in your life!

About the AuthorThe author's enchanted pursuit of these beautiful pieces of Americana has endured for over 30 years.