

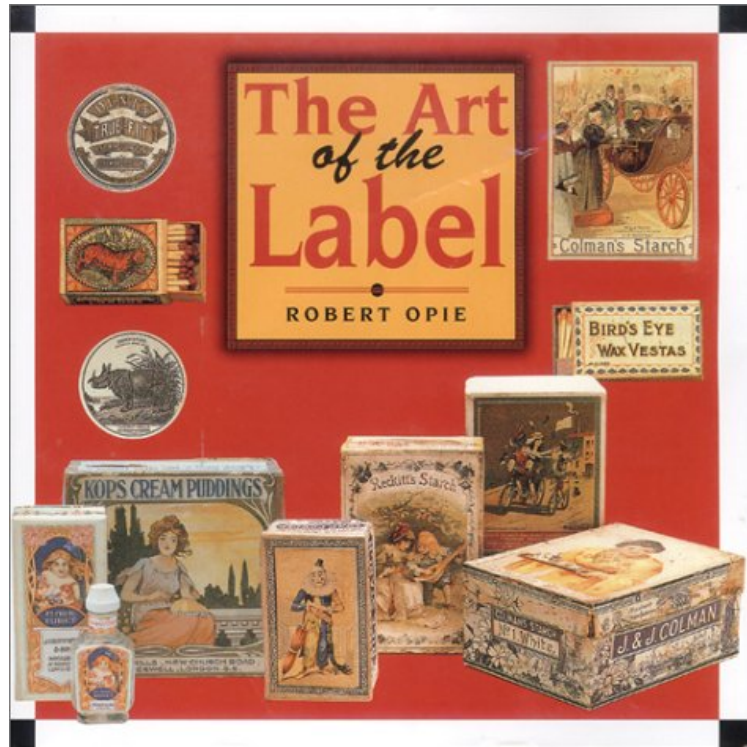
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[PDF] The Art of the Label

## The Art of the Label

**Robert Opie : The Art of the Label** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of the Label:

A survey of changing packaging designs from family favourites like Ovaltine and Colmans mustard to long-forgotten brands, providing a history and mirror to domestic lives over the past five centuries. The author has established a museum devoted to the history of advertising and packaging.