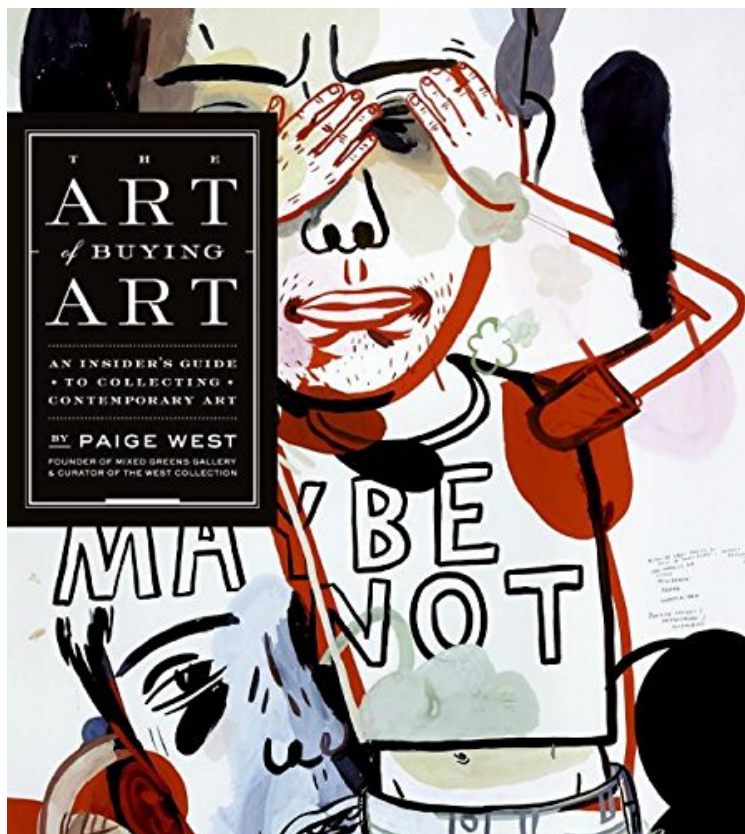




Paige West

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[Pdf free] The Art of Buying Art: An Insider's Guide to Collecting Contemporary Art

## The Art of Buying Art: An Insider's Guide to Collecting Contemporary Art

**Paige West : The Art of Buying Art: An Insider's Guide to Collecting Contemporary Art** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of Buying Art: An Insider's Guide to Collecting Contemporary Art:

1 of 1 people found the following review helpful. Self promotionBy Julia JonesSimplistic and misleading, didn't even bother reading all of it. Major disappointment. More of a self promotion than a real book.0 of 0 people found the following review helpful. Great bookBy Richard J. PerezThis book is an easy-read, informative, and has great illustrations of contemporary artwork. I'd recommend it for anyone interested in learning about the contemporary art world.4 of 5 people found the following review helpful. Decent BookBy gymThis is really more of a picture book than a genuine guide to buying art. It is a good-looking and nice to thumb through book though, worthy of any coffee table.If you're really trying to learn more about collecting art, I know there are more appropriate guides on the market.

A contemporary art expert demystifies the process of finding, appreciating, and collecting contemporary art on any budget. Contemporary art is often misunderstood as intentionally controversial, obnoxiously selfindulgent, or painfully

obscure. In this book, contemporary art expert and gallery owner Paige West guides readers toward the understanding that contemporary art can be just as original, tasteful, and breathtaking as traditional paintings. West draws from her experience as a professional art dealer to break all these misconceptions and allow readers to begin developing and enjoying a private collection. Beautiful fullcolour illustrations and smart layout accompany the humor with which this book explores the current art scene. Dealing with everything from the outrage surrounding Chris Ofili's *Sensation*, to Salvador Dali's rampage through a department store, this book will appeal to the artistically minded individual as well as the potential art buyer. Beginning with what constitutes original art, the book moves on to discuss how to start collecting, where to find modern art, and what are reasonable prices. With gorgeous photographs of representative pieces used as examples, the book is as much a fashionable tool for home decorating as it is an open door into the world of contemporary art. This book educates readers to take those gildedframe, postersize wedding photos off their living room walls, or those college poster art sale finds, and put up interesting pieces from limited editions by current artists without breaking the bank.

About the AuthorPaige West studied the business of art at Christie's Education and NYU Arts Administration programs. She has since promoted and supported artists by curating a major private collection comprised of more than three thousand works by emerging and contemporary artists. In 1999 she started Mixed Greens, a company that sells original contemporary art both online and in its New York gallery. She lives in New York City.