

#1247534 in Books 2011-01-31 Original language: English PDF # 1 11.02 x .79 x 11.421, 4.00 #File Name: 093153738X264 pages Includes bibliographical references and index. | File size: 69.Mb



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[Pdf free] The Amazing American Circus Poster: The Strobridge Lithographing Company

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From Cincinnati Art Museum : The Amazing American Circus Poster: The Strobridge Lithographing Company before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Amazing American Circus Poster: The Strobridge Lithographing Company:

2 of 2 people found the following review helpful. StupendousBy old manMy grandfather was famous for designing and building circus wagons. I love to read anything about the old circus days. This is one of the best circus history books ever written. Don't let the title fool you.1 of 1 people found the following review helpful. Five StarsBy Angus CarrollExcellent book with superb photos.1 of 1 people found the following review helpful. Beautiful illustrationsBy cindy whitisLarge oversized book with beautiful illustrations, plenty of history, and a little about the Strobridge family. Price was good also.

At the turn of the 20th century, scores of circuses crisscrossed America. In many towns, Circus Day was a major holiday, right behind Christmas and Fourth of July. Schools and businesses closed as the populace flocked to the circus street parade and, later, to the circus grounds. Their anticipation had been fueled weeks beforehand by the circus's advance squads of billposters, who covered walls and fences for miles around with brilliantly colored, boldly bombastic posters advertising the season's feature attractions.The Amazing American Circus Poster: The Strobridge

Lithographing Company catalog uses extant posters to explore the circus and its impact on American culture. It also examines the role of the posters themselves in the evolution of visual communication and consumer advertising, particularly outdoor advertising. "The Amazing American Circus Poster: The Strobridge Lithographing Company is published to accompany the exhibition "The Amazing American Circus Poster: The Strobridge Lithographing Company," held at the Cincinnati Art Museum from February 26 to July 10, 2011, and The John and Mable Ringling Museum of Art from September 17, 2011, to January 29, 2012."