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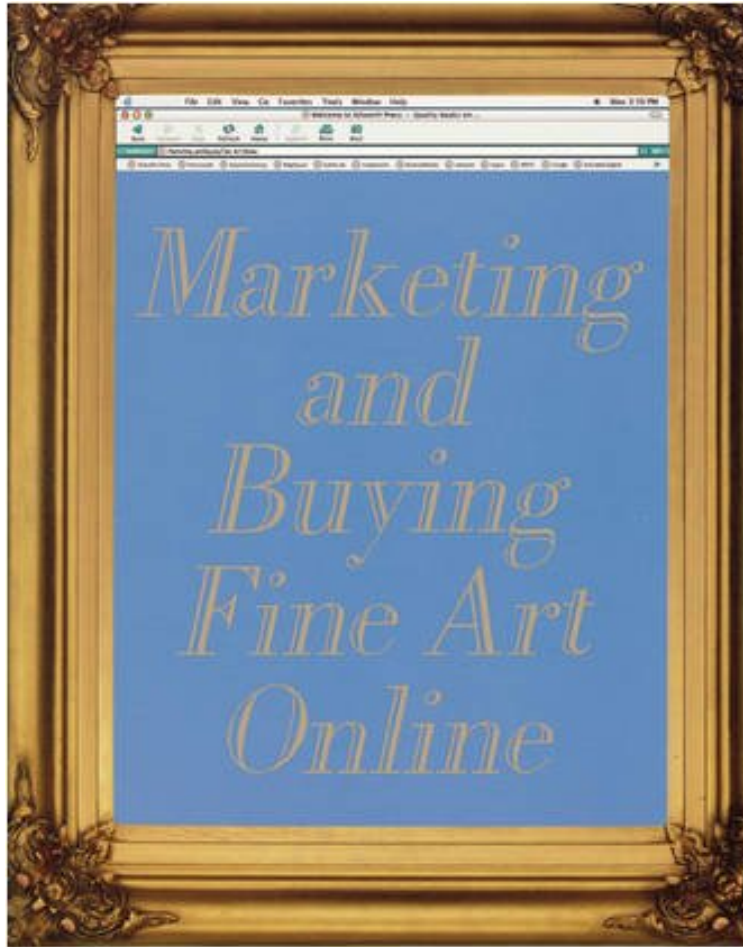
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**A GUIDE FOR ARTISTS
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Marketing And Buying Fine Art Online: A Guide for Artists And Collectors

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9 of 10 people found the following review helpful. Packed with unique advice specific to the fine art marketBy Midwest Book ReviewMarketing And Buying Fine Art Online walks artists, resellers and gallery owner alike through the process of understanding what's online, how it's promoted, and how to understand and profit from the selling

network. From setting up an effective web site to promote sales to locating artists reference resources, art fairs and workshops, and auctions online, it's packed with unique advice specific to the fine art market. 6 of 6 people found the following review helpful. Packed with relevant information cover to cover By Laurel Knight I purchased this book as one of many art marketing books I have acquired. Many of the other books have limited relevant information, so I expected to be able to pick a few tidbits from this book just like most of the others. But to my surprise, this book was packed with wonderful, relevant and well versed information for todays visual artist to utilize. In fact, this book is like a bible to me....I keep it highlighted and right at my desk to reference. I also purchased one and had it sent to my son, also a painter, so he would be able to have this wealth of information himself. I highly recommend anyone that is wanting to know the in's and out's of marketing your art online, to buy this book!!!

Establish a Web presence without tears Advice from an expert who is also an artist Artists, galleries, crafters, resellers want to sell your art online? Heres the complete guide to establishing an effective Web site that will draw hits, promote sales, and establish a long-term, credible presence. Collectors want to buy art online? Heres your book! Author Marques Vickers reveals emerging trends for artwork, plus opportunities for licensed products, barter, print on demand, and much more. Links to more than 1,200 relevant sites, plus clear, candid advice from an art expert, make this book an indispensable roadmap to online success.

About the Author Marques Vickers artwork has been exhibited regionally and internationally. He is a recognized authority on the growing role of the Internet in the fine arts. He lives in Vallejo, CA.