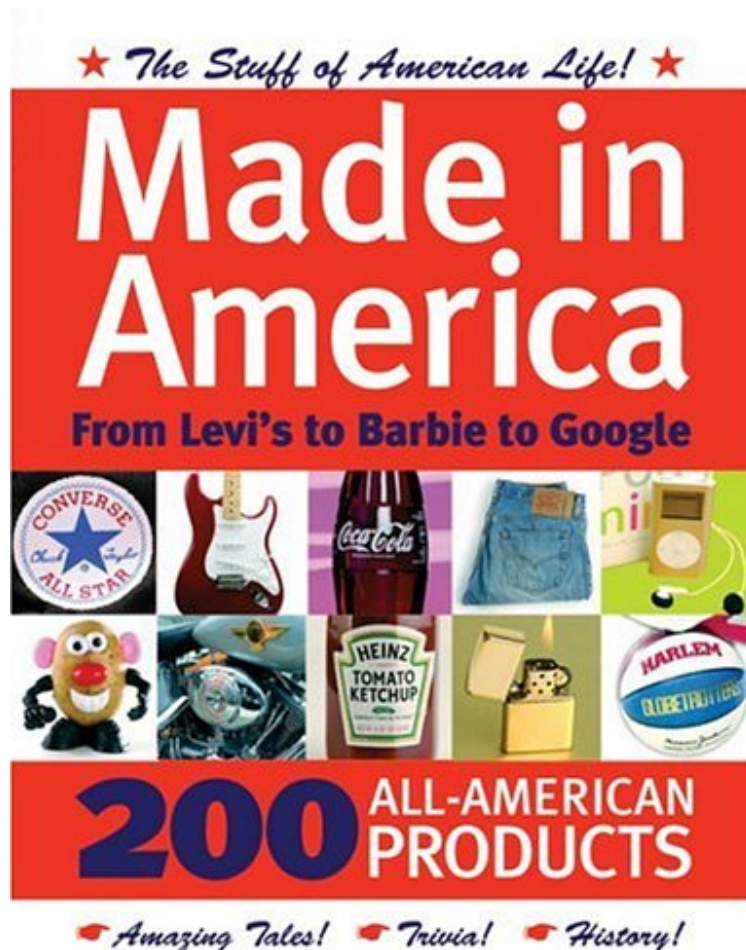


Nick Freeth

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[Download free ebook] Made in America: From Levi's to Barbie to Google

Made in America: From Levi's to Barbie to Google

Nick Freeth : Made in America: From Levi's to Barbie to Google before purchasing it in order to gage whether or not it would be worth my time, and all praised Made in America: From Levi's to Barbie to Google:

1 of 1 people found the following review helpful. this book is out datedBy julie hookthe book is old and out dated alot of things in this book are no longer made in usa alot of it31 of 32 people found the following review helpful. A book entitled "Made in America" ...But printed and bound in China!?By Jim HealeyC'mon, this has to be a sick joke, really. A beautifully written book encompassing all of the great American products, manufacturing prowess, and ingenuity over the past 120+ years...and yet...page 2 tells it all: PRINTED AND BOUND IN CHINA. Absolutely unacceptable.But, well, at least all of the products listed *IN* the book are American made, right? WRONG. I'll give Nick Freeth a free pass on Levis 501's (the last US factory closed down in 2003), PEZ dispensers (at least the candies themselves are US made), and Converse "All Stars" (made in the USA until 2001), but the iPod, the Ralph Lauren Oxford shirt, and Nike Air Jordans (among numerous others)..?iPods have NEVER been American made--they've been Chinese manufactured since day one; Ralph Lauren produces ALL of its shirts in third world countries

throughout Asia--even the shirt this book uses for their own photo says clearly on the tag "MADE IN HONG KONG,"; and NO Nike shoes, much less the "Air Jordans", are produced anywhere even near the United States of America, lest you discount the Pacific ocean, etc., etc. In other words, this book should be re-titled "Invented in America...Made Somewhere Else." 0 of 1 people found the following review helpful. Well I never! By Robin Books of lists are an old publishing favorite and the Made in America type probably come out every year or so. I have a 1964 Ace paperback by Hannah Campbell 'Why Did They Name It...?' with the background to dozens of products. Nick Freeth's book is a bit better than most because it covers two hundred items. Right away problems start because this number means it can't just be products otherwise some real obscure things would have been included (and are) so Mack trucks, Las Vegas Strip, Hollywood, Times Square, traffic lights or a Kazoo are included. Each product (or concept) gets a photo, statistical data (including, amazingly, the maker's Stock Exchange symbol) background text and the predictable 'Did you know?' all presented on pages with several colored panels (Did You Know?.. that the book 'Made in America' didn't repeat the same page color schemes in a 304 page book). The listings are arranged alphabetically so that Shure Microphones rub shoulders with Silly Putty then Skippy Peanut Butter. If you like this kind of fun juxtaposing of products you'll enjoy the book. It's surely the ultimate dip into and be amazed page turner and Did You Know?.. that Greyhound Scenicruiser buses had two engines just in case one broke down! 2008 UPDATE: If this sort of subject interests you'll love Iconic America: A Roller-Coaster Ride through the Eye-Popping Panorama of American Pop Culture full of products and concepts that define the Nation.***FOR AN INSIDE LOOK click 'customer images' under the cover.

The stuff of American life! It's at the heart of the American Dream: Invent a new product that fills a need, strikes a nerve or just seems like good fun and then--bang! Amass a fortune selling it to the world! Made in America tells over 200 such stories of "the little (and big) products that could." Inventions and innovations that changed the world in ways both large and small are featured, from the accidental creations of icons like Coca-Cola and the Slinky to culture-changing technology such as Microsoft and Google - with loads of Americana in-between. Trivia fans and American history buffs will love these quick fact-filled profiles.

Classic American (UK), Winter 2006 A handy, smallish, soft-back format ideal as a stocking-filler Its not too heavy, fun to dip into and very informative. Go buy!