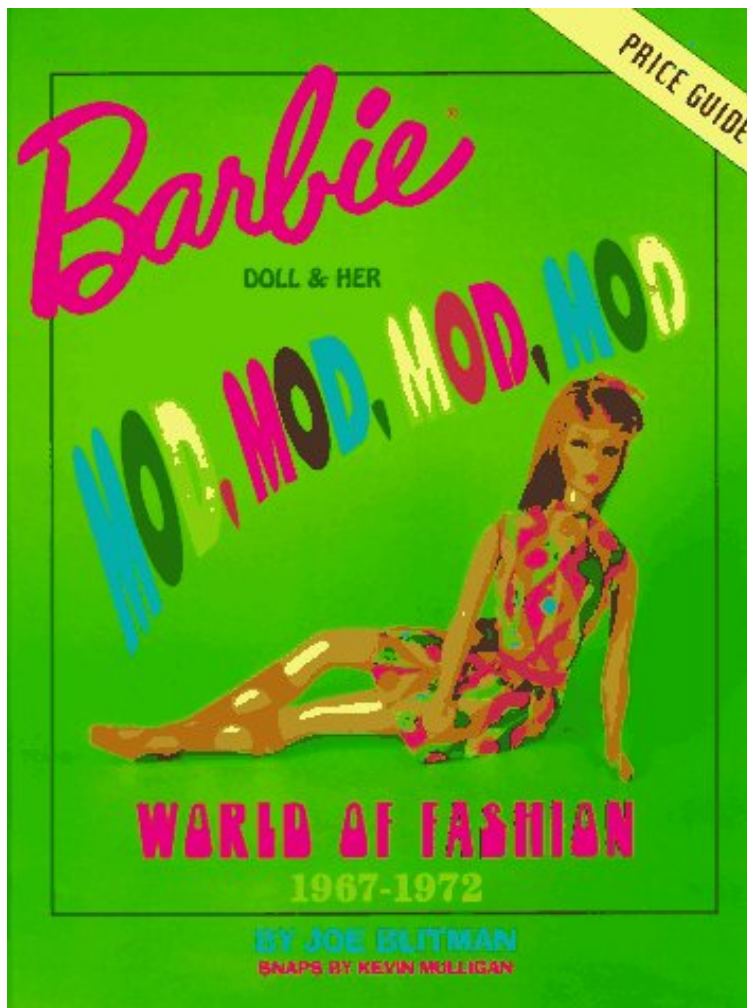


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## Barbie Doll Her Mod, Mod, Mod, Mod World of Fashion

**Joe Blitman : Barbie Doll Her Mod, Mod, Mod, Mod World of Fashion** before purchasing it in order to gage whether or not it would be worth my time, and all praised Barbie Doll Her Mod, Mod, Mod, Mod World of Fashion:

2 of 2 people found the following review helpful. HIGHLY RECOMMEND!By Peanut "Kim"As I am new to the world of Barbie dolls I bought this book to help me identify what complete outfits should look like. The colors and, especially, the doll poses are wonderful!3 of 3 people found the following review helpful. INDISPENSIBLE NECESSARY GUIDE!By Amrielthis book, written by Joe Blitman, show-cases all of Barbie's out-fits available during the "MOD" period of the late 1960s/early 1970s. It shows photo-graphs of every out-fit and includes within them all accessories so that you can use this book as a a guide to completing outfits (finding lost/missing pieces). Even if you don't collect Barbie but are a fan of the late 1960s you would LOVE to won this book, just to browse through the pages and pages of color images of the "crazy" Carnaby street inspired MOD FASHIONS! This book would

strongly appeal to fashion designers and doll collectors alike! 1 of 1 people found the following review helpful. Five Stars  
By Donna R. Gaudin  
Excellent book. Good illustrations. Pleased with purchase.

The first full color encyclopedic Barbie doll identification and value guide to exclusively feature her fashions from 1967-1972. All vintage fashions are chronicled in full color and labeled as to name, year, Mattel's style number, store exclusivity, contents, and then valued. Barbie Doll Her Mod, Mod, Mod, Mod World of Fashion is a must for every doll collector. 575 color photos. 224 pages.

From the Back Cover  
Barbie Doll Her Mod, Mod, Mod, Mod World of Fashion showcases every one of the Barbie "mod" fashions and accessories: 250 gift sets, outfits, and paks marketed in the U.S. from 1967 through 1972 for Barbie Doll and her eight friends: Christie, Stacey, P.J., Jamie, Steffie, Miss America, Truly Scrumptious, and Julia. 46 original outfits that came on Barbie doll and her eight friends. All 1600 series stock numbers from 1967. Full color snaps capture Barbie doll and her friends in their psychedelic wardrobes of mini-skirts, bell bottoms, hip huggers, go-go boots, etc. Each outfit is pictured twice-once on the doll and then by itself, complete with the name, year, Mattel style number, store exclusivity, contents, rarity and then priced. Providing a wealth of research, history, and fun, Barbie Doll Her Mod, Mod, Mod, Mod World of Fashion is a MUST for the MOD collector!  
About the Author  
Joe Blitman is known internationally as a Barbie doll expert. His articles have appeared in Doll Reader, Barbie Bazaar, and Miller's Collector magazines. The co-owner of JOE's, a thriving mail order business that sells new and vintage Barbie dolls, clothing, and accessories, Joe co-produces "The Joe Marl Shows-Barbie Goes to..", a series of All-Barbie doll shows and sales held throughout the country. He co-starred with Leeza Gibbons in Mattel's "Barbie as Scarlett O'Hara" infomercial, and has been seen on "The CBS Morning News," "Leeza," "Personal FX," and many U.S. and European documentaries and newscasts about Barbie. Joe is the producer of "Joe Blitman's Oh You Beautiful Doll!", an hour-long, full-color videotape in which he shows you everything you need to know to collect Barbie dolls, including a big section on cleaning and restoring dolls and clothing. Born in New Jersey and educated at Oberlin College in Ohio, Joe now lives in Hollywood, CA, in a pink Mediterranean-style home friends have named "Barbie's Dream Villa". He is an avid collector.