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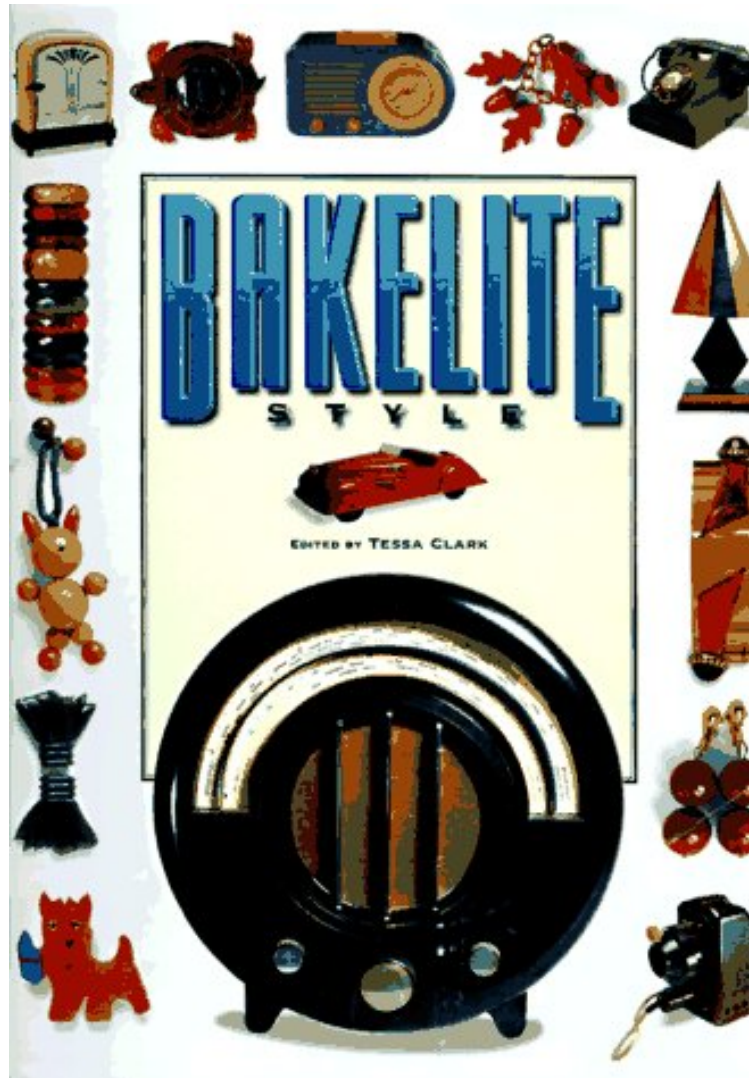
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Bakelite Style

From Brand: Book Sales : Bakelite Style before purchasing it in order to gage whether or not it would be worth my time, and all praised Bakelite Style:

0 of 0 people found the following review helpful. Above my ExpectationsBy LauraI bought this book used and I am very impressed. It looks brand new! I know that not everyone that buys one from a third party seller will experience that, but I do love how I purchased a nearly new book that is in such impeccable condition.The book is huge, a lot larger than I thought. It has amazing quality and the illustrations are gorgeous. I've never known too much about Bakelite but this book is sure to inform me! Skimming through it, you see large crisp images of jewelry, radios, kitchen appliances, toys, cameras etc. This would of course appeal to someone who specifically likes or collects Bakelite, but I think it's suitable for people who enjoy antiques, history or radios. There are a lot of radios featured in

this book. I'm sure this would make for a great conversation piece for your grandparents or an elderly person in your life, you can both look through the pictures together and they'll remember things from their childhood/when they were younger. This would also be a great piece to add to history classrooms in schools. 4 of 5 people found the following review helpful. Beautiful Bakelite, but ...By TundraBee This coffee table collectible book about Bakelite and the Style of its time is beautiful and informative. But this memoir of the "miracle material" would have been even better in gloss, as with the brilliant patina of its subject, rather than matte. The reader is often jarred with syntactical reminders that the book was printed in China: "No longer in demand for consumer goods, Bakelite returned mercurial career ending as it had begun" [sic.] Say what? And then there is the horror: a Texas Chainsaw Massacre-type approach to test for true Bakelite. The author advises that a good way to tell if a piece is really Bakelite is to take a hacksaw or sandpaper to it! Please ignore this part of the book. Don't ruin the Bakelite! They don't make it any more! There are better Bakelite barometers! Aside from these admonitions, this is a big, broad, beautiful buffet, an overview and history of bygone eras' sumptuous stuff and practical products. TundraVision, Reviewer 4 of 4 people found the following review helpful. Yesterday's product of tomorrow By Robin Bakelite and the Machine Age were meant for each other. This wonderful material (and I think plastic really should be included also) allowed manufacturers to easily create all kinds of products for industry but especially for everyday items that could be found in every home. Tessa Clark has written a lightweight review of Bakelite but I think it is the photos that make the book come alive. Two chapters: Radios and Jewelry take up about half the pages. Radios are divided into countries. Those from America have been well covered in other books but the pages on radios from Britain, France, Germany, Italy, Spain, Czechoslovakia I found fascinating. European designers mixed Streamline with their own countries inherent design traits to create a wonderful collection of offbeat shapes. On page 123 there is an amazing looking sleek German DAF 1011 tuner/amplifier made from 1935 to 1938, it wouldn't look out of place in a home today though the giveaway is the Nazi swastika embossed on the front. The jewelry pages are a cornucopia of colorful shapes and textures which could be produced in the millions. What's interesting here is that so many of the items couldn't be made from anything else though there are plenty of examples of Bakelite that has been produced to look like more natural materials like wood, pebbles or ivory. The rest of the book's visual content have examples of household items: kitchenware; tableware; cameras; telephones; office equipment. There are several spreads that cover individual subjects like: Functionism; Modernism; Plastics and color; Collecting; Care and maintenance. The back pages have a (reasonably) bibliography and index. The Bakelite Jewelry Book looks at this in detail with plenty of examples. Though the book was published in 1997, so the design is a little staid, I think the wealth of photos definitely makes it a worthwhile buy. ***LOOK AT SOME INSIDE PAGES by clicking 'customer images' under the cover.

Bakelite has been recognized as the world's first synthetic plastic. The retro appeal of old Bakelite products has made them collectible. It was developed by the chemist Leo Baekeland in New York in 1907. It was one of the first plastic made from synthetic components. It was used for its electrical conductivity and heat resistant properties in electrical insulators, casings for radios and telephones, but also many other products. Bakelite is "the material of 1000 uses."

The world's first truly inexpensive man-made substance. Although Bakelite has many hidden uses in electrical transmission and in the automobile and telecommunications industries, Bakelite Style primarily showcases the domestic and decorative objects that have become highly collected pieces. Valued for their vibrant color, style, and beauty. Bakelite style presents a series of chapters and galleries of some of the most interesting and collectible pieces, including domestic appliances, cameras, radios, and jewelry, forming a variable treasure trove of objects made from this miraculous material. Invaluable information is given on how to start your collection, how to detect genuine Bakelite and once you have made your purchase, how to care for it. Bakelite style is an essential reference resource for every collector and enthusiast.