



collecting. Nearly everyone's basement or attic is filled with some examples of old Santas, and Longest's newest book will shed needed light on both the history and the value of prized family heirloom antique and collectible Santa Claus items from the past 130 years. Chapters include 'The Wonderful History of Santa'; 'Antique and Victorian Santas'; 'Santas from the War Years'; 'Baby Boomer Santas and the Christmas-crazed Sixties'; 'The Spirit of Christmas Past, Present, and Future' 'Modern Santas'; and finally, a chapter devoted to 'Caring for Your Santas.' In addition, there is a wonderful chapter devoted to the fabulous museum at nostalgic and historic Santa Claus, Indiana, and the history of Santa Claus as presented at America's first Santa theme park. 2009 values.

Just released in time for Christmas is *Antique Santa Claus Collectibles*, an identification and value guide by David Longest. Since tens of thousands of Santa Claus items have been produced from the 1890s to the present, the collector has no shortage of items from which to choose. Dating those items is not always easy, and the author offers a general time line to help solve this problem. About the Author David Longest has written six books on collectibles, including titles on cartoon toys collectibles, character toys collectibles, Disneyana, and other antique collectible toys. He has been a regular monthly columnist for *Toy Trader* magazine and has done feature writing for several other magazines.